

Poezdka Media GMBH

Publishing – Online Marketing

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Pricelist MAX-TD Travel Guide Network

Valid since 01.03.2011, all prices without VAT/GST/MwST

PPV Bookings

Prices per 1000 views without cap in Max-TD Travel Guide Network (Valid domainlist at <http://www.poezdka-media.com/192/travel/1.html>), Minimum booking 500 Euro

	Full Banner Top (468x60)	Full Banner bottom (468*60)	Small Rectangle (200*200)	Skyscraper rechts (120x800/160x800)	Superbanner (728*90)
Travel Guide Network Complet	12,00 €	6,00 €	10,00 €	18,00 €	NA
Languagechannels:					
German	14,00 €	7,00 €	12,00 €	20,00 €	NA
Russian	10,00 €	5,00 €	8,00 €	15,00 €	NA
English	12,00 €	6,00 €	10,00 €	17,50 €	NA
Topic-channels (DE):	14,00 €	7,00 €	12,00 €	20,00 €	NA
Cruises	NA	NA	NA	NA	24,00 €
Country-Channels: (Germany, Italy, France, Spain, Eastern Europe)	15,00 €	7,50 €	12,50 €	22,00 €	NA
Individual Channel	16,00 €	8,00 €	12,00 €	24,00 €	NA
Single Domain	18,00 €	9,00 €	13,50 €	26,00 €	NA

Fixprice Sitewide

Fixprice per banner per domain / pro day (without single view-counting)

	Full Banner Top (468x60)	Full Banner bottom (468*60)	Small Rectangle (200*200)	Skyscraper rechts (120x800/160x800)	Superbanner (728*90)
Domaingroup 1	120,00 €	70,00 €	100,00 €	200,00 €	NA
Domaingroup 2	60,00 €	35,00 €	50,00 €	100,00 €	NA

Fix Price Single Banner one page

Fix Price per banner on a single page /Price per Year without single view counts (Level = clickdistance from Homepage)

	Full Banner Top (468x60)	Full Banner bottom (468*60)	Small Rectangle (200*200)	Skyscraper rechts (120x800/160x800)	Superbanner (728*90)
Level 1	480,00 €	450,00 €	450,00 €	NA	NA
Level 2	400,00 €	390,00 €	390,00 €	NA	NA
Level 3	320,00 €	310,00 €	310,00 €	NA	NA
Level 4	280,00 €	270,00 €	270,00 €	NA	NA

Contextual advertising

Single Texts:

Fix price per publishing of one customertext on one domain per year, 300-600 words, including up to 4 pics, 2 follow links. Will be marked as advertising.

static content	250,00 €
News	180,00 €

Kolumnen:

Fix price for publishing frequent Customer texts like above. No timerestiction for publishing.

12 News/year	1.699,00 €
24 News/year	2.699,00 €
36 News/year	3.199,00 €
48 News/year	3.499,00 €

Conditions

Publishing Material will be delivered by customer. Bannersizes up to 30 KB, formats jpg, png, gif, bmp. Texts will be delivered as txt or doc-file geliefert. Photos will be resized to required smalest size

Paymentconditiones:

Billvolumes up to 1000 Euro with contract

New customers: Bill with contract

Old Customers: 50% with contract, 50% after advertising

Payment as banc-deposit, Paypal (creditcard possible), Moneybookers, webmoney.ru

Discount

Bill	Discount
>1000 €	5,00%
>3000 €	10,00%
>5000 €	15,00%
>10000 €	20,00%
>25000 €	25,00%

If any requests, feel free to contact us at marketing@poezdka-media.com